

SPONSORSHIP GUIDE

DEC. 14-16, 2017 | LAS VEGAS, NEVADA



PLATINUM \$40,000

- ▶ Company/organization logo on event signage
- ▶ Featured in onsite Sponsor Guide and app
- ▶ Complimentary registration (for 5)
- ▶ Invitation (for 5) to Executive Committee Reception
- ▶ Invitation (for 1) to CSG Leadership Dinner
- ▶ VIP seating (for 2) at plenary meals
- ▶ Preliminary attendance list

DIAMOND \$25,000

- ▶ Company/organization logo on event signage
- ▶ Featured in onsite Sponsor Guide and app
- ▶ Complimentary registration (for 4)
- ▶ Invitation (for 4) to Executive Committee Reception
- ▶ VIP seating (for 1) at plenary meals
- ▶ Preliminary attendance list

GOLD \$15,000

- ▶ Company/organization logo on event signage
- ▶ Featured in onsite Sponsor Guide and app
- ▶ Complimentary registration (for 4)
- ▶ Invitation (for 4) to Executive Committee Reception
- ▶ Preliminary attendance list

SILVER \$10,000

- ▶ Company/organization name on event signage
- ▶ Featured in onsite Sponsor Guide and app
- ▶ Complimentary registration (for 3)
- ▶ Invitation (for 3) to Executive Committee Reception
- ▶ Preliminary attendance list

BRONZE \$5,000

- ▶ Company/organization name on event signage
- ▶ Featured in onsite Sponsor Guide and app
- ▶ Complimentary registration (for 2)
- ▶ Invitation (for 2) to Executive Committee Reception
- ▶ Preliminary attendance list

QUARTZ \$2,500

- ▶ Company/organization name on event signage
- ▶ Featured in onsite Sponsor Guide and app
- ▶ Complimentary registration (for 1)
- ▶ Invitation (for 1) to Executive Committee Reception
- ▶ Preliminary attendance list

INTERNET CAFÉ PRESENTING SPONSOR \$20,000

*CSG Associate members only

- ▶ Company/organization logo on CSG Internet Café
- ▶ Opportunity to present two Innovation Classroom sessions, subject matter and curriculum subject to CSG approval
- ▶ Featured in onsite Sponsor Guide and app as a Gold Level sponsor
- ▶ Complimentary registration (for 3)
- ▶ Invitation (for 3) to Executive Committee Reception
- ▶ VIP seating (for 1) at plenary meals
- ▶ Preliminary attendee registration list

FIELD STUDY \$20,000

*CSG Associate members only

- ▶ Ability to host a field study, preferably an interactive tour, of your company's facility
- ▶ Featured in onsite Sponsor Guide and app as a Gold Level sponsor
- ▶ Acknowledgement on event signage as a Gold Level sponsor
- ▶ Company name on event signage
- ▶ Complimentary registration (for 3)
- ▶ Invitation (for 3) to Executive Committee Reception
- ▶ VIP seating (for 1) at plenary meals
- ▶ Preliminary attendance list
- ▶ Curriculum subject to CSG approval

INNOVATION CLASSROOM PRESENTER \$15,000

*CSG Associate members only

- ▶ Complimentary table for your company/organization near classroom area
- ▶ Two 45-minute sessions on key conference days, subject matter and curriculum subject to CSG approval
- ▶ Featured in onsite Sponsor Guide and app as a Gold Level sponsor
- ▶ Complimentary registration (for 3)
- ▶ Promotion in onsite agenda
- ▶ Promotion in CSG e-blast
- ▶ Innovation Classroom sessions listed on conference website
- ▶ Acknowledgement on event signage as a Gold Level sponsor
- ▶ Preliminary attendance list
- ▶ Acknowledgement on signage in Innovation Classroom area

The CSG Innovation Classroom provides engaging and interactive professional development and policy learning experiences for conference attendees. Utilizing the expertise of select CSG Associate members to demonstrate and use new cutting-edge technologies, state leaders can better understand the applicability of these technologies to policy issues at play in their jurisdictions. Previous CSG Innovation Classroom sessions have focused on smart chip cards, tablets, understanding and using the cloud, cybersecurity, GIS mapping and other online best practices and technology advancements impacting the states.



PRODUCT PLACEMENT \$15,000

*CSG Associate members only

- ▶ Products will be distributed during general plenary session or event
- ▶ Featured in onsite Sponsor Guide and app as a Gold Level sponsor
- ▶ Complimentary registration (for 2)
- ▶ Invitation (for 2) to Executive Committee Reception
- ▶ Acknowledgement on event signage as a Gold Level sponsor
- ▶ After product distribution at plenary session, remainder of items will be featured at registration kiosk available for attendees
- ▶ Preliminary attendance list

WIFI INTERNET PROVIDER PRESENTING SPONSOR \$15,000

*CSG Associate members only

- ▶ Company/organization logo on appropriate WiFi signage/materials
- ▶ Featured in onsite Sponsor Guide and app as a Gold Level sponsor
- ▶ Acknowledgement on event signage as a Gold Level sponsor
- ▶ Complimentary registration (for 3)
- ▶ Invitation (for 3) to Executive Committee Reception
- ▶ Preliminary attendance list

CHARGING STATION PRESENTING SPONSOR \$15,000

*CSG Associate members only

- ▶ Company/organization logo on charging station
- ▶ Featured in onsite Sponsor Guide and app as a Gold Level sponsor
- ▶ Acknowledgement on event signage as a Gold Level sponsor
- ▶ Complimentary registration (for 3)
- ▶ Invitation (for 3) to Executive Committee Reception
- ▶ Preliminary attendance list

USB JUMP DRIVE SPONSOR \$15,000

*CSG Associate members only

- ▶ Company/organization logo will appear alongside CSG's on a USB drive storing electronic files of conference materials provided to all conference participants
- ▶ Featured in onsite Sponsor Guide and app
- ▶ Acknowledgement as a Silver Level sponsor
- ▶ Company/organization name on event signage
- ▶ Complimentary registration (for 2)
- ▶ Invitation (for 2) to Executive Committee Reception
- ▶ Preliminary attendance list

COMMITMENT FORM

_____ would like to support the 2017 CSG National Conference as a _____ sponsor.
Organization (as you would like it in print) Sponsorship Level

Contact Name _____

Address _____

City/State _____

Telephone _____

Email _____

If you have questions or would like to discuss sponsoring the 2017 CSG National Conference, please contact:

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